



## UPCOMING WORKSHOPS

January - May 2019

### Orientation

What is community media all about? Come here an overview of the history of community media, as well MATV's own story, mission, services, and programs. This presentation is open to anyone in the Malden community who wishes to be involved with MATV in any capacity.

Wednesday, January 30	6:30 – 8:00pm
Wednesday, March 6	6:30 – 8:00pm
Wednesday, April 10	6:30 – 8:00pm

**Fee:** \$0      **Presenter:** Anne D'Urso-Rose, Associate Director

### Basic Portable Production (Camera & Editing)

Learn how to professionally shoot and edit your own videos. This class will cover the basics of portable camera operation using our professional Sony NX70U cameras, shooting technique and general pre-production planning. After each participant practices shooting their own footage, they will learn the basics of nonlinear editing with Final Cut Pro X software, including importing and organizing footage, selecting clips, timeline management, and adding transitions and titles. Additional editing training is available.

PREREQUISITE: Orientation.  
Class is limited to 4 participants.

Mon. Feb. 4 & Wed. Feb. 6	6:30 – 9:00pm
This course is also available on demand.	

**Fee:** \$35      **Instructors:** Guillermo Hamlin & James Mudge

### Intermediate – Final Cut X

The next in the editing workshop series, this two-session class will instruct participants in organizing clips and information; adding music and editing sound clips; using keyframes for motions such as zooming into clips; and other “beyond the basics” exploration of Final Cut X. Participants will work on a guided project during the class and on their own time. PREREQUISITE: Basic Final Cut X (including certification)

Currently being scheduled on demand for individuals & small groups	Flexible dates & times Contact james@matv.org
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**Fee:** \$30      **Instructor:** James Mudge, Programming/Volunteer Coordinator

## Introduction to Podcasting

Audio-based programming known as podcasting has exploded in recent years as a way of communicating stories. Learn how you can create podcasts in this introductory course. The first class will explain the difference between podcasting and broadcasting, explore different types of content, and discuss how to curate an interesting podcast. The second class will involve hands-on training with the MATV podcast studio and using the post-production editing software, Audacity (available as a free download), as well as finding copyright-free music. Student will create their own 3-minute podcasts. Students will share and critique their podcasts in the third class and the course will end with notes on regulation, distribution and syndication.

Thursdays, February 21, 28, & March 14

7:00 – 9:00pm

**Fee:** \$40      **Instructor:** Heather McCormack

*Instructor Heather McCormack is the Boston Free Radio Manager & the Youth Media Coordinator at Somerville Media Center. She is passionate about using the power of community media to engage all people in telling their stories, especially those that are traditionally underrepresented. She is also the producer of the podcast "Make it Stop," reviewing the worst albums of all times ([makeitstopcast.podbean.com](http://makeitstopcast.podbean.com)).*

## Feature Story Journalism - Neighborhood View

The demand for quality citizen journalism has never been greater. With the newspaper business struggling and new forms of digital media emerging, local writers and reporters are stepping forward. Would you like to join their ranks? In this course, we will review and practice principles of journalism and basic reporting; we will explore traditional and trusted forms of newsgathering as it applies to the new digital landscape. Students will conduct interviews and work collaboratively on a feature story to be published in MATV's [Neighborhood View](#). This is a very hands-on course with feedback from both instructor and classmates. The class is structured both for the beginner and more advanced students. New members of this class will be invited to join MATV's citizen journalism team.

Tuesdays, March 5, 12 & 26

7:00 – 9:00pm

**Fee:** \$40      **Instructor:** Stephanie Schorow, Neighborhood View Coordinator

*Instructor [Stephanie Schorow](#) is a veteran journalist who has worked for the Boston Herald, the Boston Globe, the Associated Press and numerous publications, both print and online. She is a professional writing teacher at Regis College and is the author of eight published books on local Boston-area history.*

## Intro to Studio Production

Quiet on the set...and ACTION! Learn the ins and outs of studio production in this four-part class that covers both the technical use of our state-of-the-art digital studio and the production planning needed to put together a studio-based program. Students will learn all the various positions: camera, floor directing, audio, switching, media tech, lighting, graphics, and directing. In the last session, students will put together and shoot a program to be shown on the channel. By attending all four, you will become certified as an MATV Studio Producer and are encouraged to help out on any studio production held at MATV.

PREREQUISITE: Orientation

Mondays & Thursdays, April 22, 25, 29 & May 2

6:30 – 9:00pm

**Fee:** \$40      **Instructors:** *MATV staff*

*Stay tuned for info about a new Animation Class & our "Media Mixer" series.*