



## UPCOMING WORKSHOPS

September – December 2018

### Orientation

An overview of our history, structure, services, and programs. This presentation is open to anyone in the Malden community who wishes to be involved with MATV in any capacity. The orientation is also a prerequisite for all of the MATV production courses.

Wednesday, September 19	6:30 – 8:00pm
Tuesday, October 30	6:30 – 8:00pm
Wednesday, December 5	6:30 – 8:00pm

**Fee:** \$0      **Presenter:** Anne D'Urso-Rose, Associate Director

### Basic Portable Production (Camera & Editing)

Learn how to professionally shoot and edit your own videos. This class will cover the basics of portable camera operation using our professional Sony NX70U cameras, shooting technique and general pre-production planning. After each participant practices shooting their own footage, they will learn the basics of nonlinear editing with Final Cut Pro X software, including importing and organizing footage, selecting clips, timeline management, and adding transitions and titles.

**PREREQUISITE:** Orientation.

Class is limited to 4 participants.

Wed. Nov. 7, Tues. Nov. 13, & Wed. Nov. 14	6:30 – 9:00pm
This course is also available on demand.	

**Fee:** \$35      **Instructors:** Anne D'Urso-Rose & James Mudge

### Intermediate – Final Cut X

The next in the editing workshop series, this two-session class will instruct participants in organizing clips and information; adding music and editing sound clips; using keyframes for motions such as zooming into clips; and other “beyond the basics” exploration of Final Cut X. Participants will work on a guided project during the class and on their own time. **PREREQUISITE:** Basic Final Cut X (including certification)

Currently being scheduled on demand for individuals & small groups	Flexible dates & times Contact james@matv.org
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**Fee:** \$30      **Instructor:** James Mudge, Programming/Volunteer Coordinator

## CLASSES FOR NEIGHBORHOOD VIEW

MATV's Neighborhood View is a citizen journalism program that provides local coverage of issues and events and promotes civic involvement in the community. Check out our online publication at [neighborhoodview.org](http://neighborhoodview.org).

### Street Beat Journalism

Get your finger on the pulse of what folks are thinking about in Malden. "Person on the Street" interviews are a great way to capture public sentiment about important issues of the day. In this class, we will practice our interviewing skills and then venture out into the street to interview Malden citizens about an issue of the day. We will snap photos (portraits) using a camera or mobile phones. We will then return and put together a complete "Person in the Street" feature that will run in Neighborhood View. This will be a fun and insightful exercise led by Stephanie Schorow, a 40-year journalism veteran, who has done many of these features! No experience necessary. Just bring your phone (or camera) and an inquiring mind.

Saturday, October 13

10:00am – 1:00pm

**Fee:** \$15      **Instructor:** *Stephanie Schorow, Neighborhood View Coordinator (see bio, bottom of this page.)*

### Citizen Journalism 101 - Neighborhood View

The demand for quality citizen journalism has never been greater. With the newspaper business struggling and new forms of digital media emerging, local writers and reporters are stepping forward. Would you like to join their ranks? In this course, we will review and practice principles of journalism and basic reporting; we will explore traditional and trusted forms of newsgathering as it applies to the new digital landscape. Students will improve their writing and reporting skills and see their work published. This is a very hands-on course with in-classes exercises and feedback from both instructor and classmates. The class is structured both for the beginner and more advanced students.

Thursdays, October 25, November 8 & 15

7:00 – 9:00pm

**Fee:** \$40      **Instructor:** *Stephanie Schorow, Neighborhood View Coordinator*

*Instructor [Stephanie Schorow](#) is a veteran journalist who has worked for the Boston Herald, the Boston Globe, the Associated Press and numerous publications, both print and online. She is a professional writing teacher at Regis College and is the author of eight published books on local Boston-area history.*

## Introduction to Podcasting

Audio-based programming known as podcasting has exploded in recent years as a way of communicating stories. Learn how you can create podcasts in this introductory course. The first class will explain the difference between podcasting and broadcasting, explore different types of content, and discuss how to curate an interesting podcast. The second class will involve hands-on training with the MATV podcast studio and using the post-production editing software, Audacity (available as a free download), as well as finding copyright-free music. Student will create their own 3-minute podcasts. Students will share and critique their podcasts in the third class and the course will end with notes on regulation, distribution and syndication.

Wednesdays, October 2, 10 & 24

7:00 – 9:00pm

*Please note: the first night of the class will be held at The Gallery at 480 Main St., where MATV houses a satellite podcast studio.*

**Fee:** \$40      **Instructor:** Heather McCormack

*Instructor Heather McCormack is the Boston Free Radio Manager & the Youth Media Coordinator at Somerville Media Center. She is passionate about using the power of community media to engage all people in telling their stories, especially those that are traditionally underrepresented.*

## Media Mixers

MATV is pleased to continue our “Media Mixer” series of free events. These are a chance for folks to gather socially and then experience an audio-visual presentation by a guest speaker followed by an interactive discussion about a variety of different media and arts-related topics.

### **Pecha Kucha Night at The Gallery – Friday, September 21, 7:00 – 9:00pm**

MATV is collaborating on this event with The Gallery, Inc. (at 480 Main St.) and cross-promoting it through our Media Mixer series. PechaKucha nights are a fast-growing phenomenon that combines socializing with short and visual presentations about creative projects, stories, or ideas. Originated in Japan by the architecture firm Klein Dytham, PechaKucha offers a methodology for sharing topics of passionate interest in a way that keeps the talks snappy and allows many voices to share in one evening. Kind of like mini TED talks, this will be a fun evening to meet new people and learn about a variety of topics. This will be the Boston area’s FIRST Pecha Kucha event! For more info about Pecha Kucha, visit [pechakucha.org](http://pechakucha.org). To RSVP, email [anne@matv.org](mailto:anne@matv.org). Donations at this event are welcome, but not required.

**Media Mixer on Wednesday, November 28, 7:00 – 9:00 pm – Stay tuned for topic & details!**